

Development cooperation with the private sector Overview

What is the objective of develoPPP.de?	Through the develoPPP.de programme, the German Federal Ministry for Economic Cooperation and Development (BMZ) promotes companies investing in developing and emerging countries that are seeking ways to make their entrepreneurial actions more sustainable. The intention is to combine business interests and development-policy criteria.
Who can submit develoPPP.de proposals?	Applications are open to German and European companies, as well as companies in developing and emerging-market countries . Although associations, foundations, non-governmental organisations, foreign chambers of commerce or registered associations are not themselves eligible to apply, they are entitled to participate in develoPPP.de projects as project partners of the applicant company. The company is responsible for the realisation of the project. The financial position of the company must safeguard the financing of the project as well as its sustainability. This is why the company must <ul style="list-style-type: none"> • have an annual turnover of at least 1 million euros; • have a staff of at least ten people; • have been successfully in operation for at least three financial years.
What conditions do develoPPP.de projects have to fulfil?	Submitted projects have to meet the development-policy criteria of the German government, like for example promoting sustainable economic development, strengthening human rights, social and environmental standards, education , and food security. In addition, a public contribution in the context of develoPPP.de will only be made providing <ul style="list-style-type: none"> • the develoPPP.de project is not required by law; • the project is set for the long term and represents an economic benefit for the company and the target country; • implementation of the develoPPP.de project has not yet started
How much funding is provided?	Under the develoPPP.de programme, DEG bears up to 50 % of the project costs, however no more than 2 Mio Euro. The company has to contribute at least 50 % of the overall project cost. The normal project duration is two years (from the date of signing).
What is cofinanced?	Projects to prepare for or accompany long-term private-sector commitments (except studies), for example: <ul style="list-style-type: none"> • Improving labour and social standards • Improving courses offered at training institutes • Creating jobs and training positions • Measures to boost environmental and climate protection • Qualification of customers and suppliers (value chains)

	<ul style="list-style-type: none"> • Design and introduction of new products, technologies and services relevant to development (demonstration / pilot plants)
What has the IBC to offer?	IBC supports and accompanies the company from conception to implementation. IBC works out all documents to get the financial support from the German Ministry. In addition it might make a follow-up financing and/or further promotional programmes available.
How does develoPPP.de work?	After submit a proposal, up to the end of every quarter they select within the scope of an ideas competition DEG assesses the submitted proposals and makes a first selection. The company will be informed on whether or not the project proposal will be realised. The company and IBC then jointly develop a comprehensive project concept on the basis of the project proposal. In addition, the company submits a cost calculation plus schedule as well as balance sheets of the past three years. After positive review, an agreement is concluded between DEG and the company. After contract signing, the implementation phase of the develoPPP.de project starts.